

Electricity Facts Label (EFL)
APNA Energy - Promotional Newcomer Variable Plan – October 28, 2010

Electricity price

Average Monthly Use	500kWh	1,000kWh	2,000kWh
Average price per kWh:			
AEP Central Area	10.5¢	8.7¢	8.7¢
AEP North Company	9.5¢	7.7¢	7.7¢
Centerpoint Energy Service Area	9.1¢	7.3¢	7.3¢
Oncor Electric Delivery Company	8.6¢	6.8¢	6.8¢
Texas New Mexico Power	9.1¢	7.3¢	7.3¢

Except for the price changes allowed by law or regulatory action, this price is the price that will be applied during your first billing cycle; this price may change in subsequent months at the sole discretion of APNA Energy.

Please review the historical price of this product available at <http://www.apnaenergy.com/SiteContent.aspx?cd=CHP01> and Toll Free 1(877) 999-2762.

Other Key Terms and questions

The Introductory price under this plan as stated above is only available to new customers enrolling for the first time with APNA Energy. Following your first billing cycle, this Promotional Newcomer Variable Plan will transition to our Default Month to Month Plan. The current and historical Default Month to Month Plan rates are available at <http://www.apnaenergy.com/SiteContent.aspx?cd=CHP01> or you may call Toll Free 1 (877) 999-2762.

See Terms of Service statement for a full listing of fees, deposit policy, and other terms.

Disclosure Chart

Type of Product	Variable (Promotional)
Contract Term	Month to Month
Do I have a termination fee or any fees associated with terminating service?	No.
Can my price change during contract period?	Yes.
If my price can change, how will it change, and by how much?	The price applied in the first billing cycle may be different from the price in this EFL if there are changes in TDSP charges; changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control. After the first billing cycle, it can increase or decrease by any amount.
What other fees may I be charged?	Charge of \$8.95 will be assessed for any billing period in which the usage is 999 kWh or less; For full listing of other charges see sections of the Terms of Service: Pricing, Itemization of Non-Recurring Charges for services (APNA Energy) and Summary of One (1) time charges by TDSP (Discretionary Charges)
Is this a pre-pay or pay in advance product	No
Does the REP purchase excess distributed renewable generation?	No
Renewable Content	This product is 10.1% renewable
The statewide average for renewable content is	11.5% of statewide average for renewable content

APNA Holdings LLC d/b/a APNA Energy- Address: 7322 Southwest Freeway Suite 730, Houston TX 77074, Email: customercare@apnaenergy.com Internet Address: www.apnaenergy.com , PUCT Certificate No. 10128. Toll Free No. 1877-999-2762. Hours Of Operation Monday to Friday 8:00am–5pm Central Prevailing Time. EFL Version No. PNV102810-6